# Multimodal Deep Learning With An Application To Folk Art Recommendation.

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#### Education

**Ph.D.** (2007) University of Maryland, Baltimore County. Computer Science and Electrical Engineering.

Thesis: Empowering Scientific Discovery by Distributed Data Mining on the Grid Infrastructure.

Advisor: Professor Hillol Kargupta.

**M.S.** (2002) Temple University. Computer and Information Science.

**B.C.S.E.** (1999) Jadavpur University. Computer Science and Engineering.







#### **Employment**

2022-present: Associate Professor, Department of Management Science and Systems, The State University of New York, Buffalo, NY.

2014-2022: Assistant Professor, Department of Management Science and Systems, The State University of New York, Buffalo, NY.

2016-Present: Core Faculty Member, Computational and Data-Enabled Science and Engg (CDSE), The State University of New York, Buffalo, NY.

2007-2014: Associate Research Scientist, The Center for Computational Learning Systems, Columbia University, New York.

2012-2016: Affiliated Member, Health Analytics and Foundations of Data Science Center(s), Data Science Institute, Columbia University, New York.

2011-2012: Adjunct Assistant Professor, Department of Computer Science, Columbia University, New York.







#### Research

**Broad Area:** Machine Learning, Distributed Optimization, Large-Scale Distributed and Parallel Mining, Operations Research. **Primary Focus:** Consensus-based Machine Learning

Al is the "New Electricity"

- Andrew Ng, computer scientist and entrepreneur

"Own an iPhone X? Its facial recognition system is powered by Al. Ever been redirected by Google Maps because of an accident or construction ahead? You guessed it: Al. And those are just a couple of small examples. By one estimate, Al contributed a whopping 2 trillion to global GDP last year. By 2030, it could be as much as \$15.7 trillion, "making it the biggest commercial opportunity in today's fast-changing economy." according to a recent report by PwC."

- Excerpt from Forbes, https://www.forbes.com/sites/greatspeculations/2019/02/25/ai-will-add-15-trillion-to-the-world-economy-by-2030/?sh=469e74431852]

## Acknowledgements

















## Chitra Anusandhan: Art Recommendation from Painted Narrative Scrolls

Chitra= Picture; Anusandhan = Search



#### Digital Humanities

- An art conservation project from South Asia
- Collaboration between the South Asian Studies Program,
   Computer Science and Operations Research
- Example of collaboration between anthropology, art, computer science, and operations research
- Goal: Build a recommendation engine for folk art





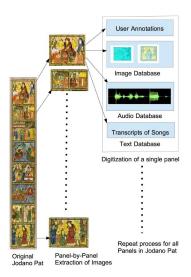


#### Data Collection: An endangered performing art

A video clip obtained in field research: https://www.youtube.com/watch?v=rJcrD1Nv-Jo



#### Data - What Kind?



#### Data - Closeup



Oh Rangila (lit. the coloured one) I am going to arrange the marriage of the fishes today. Oh Rangila, I am going to arrange the marriage of the fishes today. Tangra fish says, I'll be the ear ring Rangila. Oh Rangila, I am going to arrange the marriage of the fishes today. Pankal fish says, I'll be the necklace Rangila.

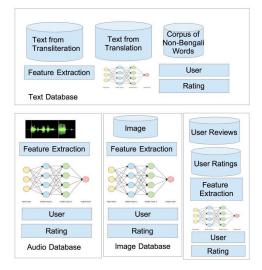
Table 2: Translation of song, obtained from http://naya.research.wesleyan.edu/the-wedding-of-the-fish-meena/

A Panel / Frame from the scroll and the associated song to be sung

#### Multimodal Data

- Different types of sensory information can be collected from our environment vision, sounds, smell, etc.
- These different types are often called different modalities
- Multiple modalities help develop a reliable understanding of the world.
- Use multiple modalities to model the world around us.

## System Architecture



## Learning Problem

Given an image (panel of scroll) and associated lyrics of the song, are there:

- Mythological characters
- Trees
- Animals

in it?

#### **Human Annotation**

- Before modeling using statistical techniques, can we have humans identify mythological characters, trees or animals in the scrolls? How good are we at this task?
- Krippendorf's Alpha: Is a reliability coefficient developed to measure the agreement among observers, coders, judges, raters, or measuring instruments drawing distinctions among typically unstructured phenomena or assign computable values to them
- Also known as inter-coder agreement or inter-rater reliability
- Recruit a group of coders and ask them to annotate the concepts

Task	Krippendorf's Alpha
Mythological Figures	0.69
Trees	0.85
Animals	0.69

#### Feature Extraction

- Pixel-based features, Regions of Interest based features (shapes, moments)
- Very High Dimensional Data
- Use these features and Labels to find out whether we can learn the concepts - mythological features, trees and animals.

## Multimodal Data Analysis: Some Results

Mean		Valid Error	R Square	Accuracy
Mean				Piccuracy
	0.1659	1249.2360	26.91%	75.24%
Stdev	0.0109	1795.6609	3.90%	8.51%
		Myth 1		
	Test Error	Valid Error	R Square	Accuracy

0.0022 1128.6770

/alid Error 1362.7319	-	_
1262 7210	4F 800/	20.000
1302.7313	15.4876	76.19%
2930.5283	3.00%	6.73%
	2930.5283 Myth 2	

Myth 2				
	Test Error	Valid Error	R Square	Accuracy
Mean	0.1344	289.4307	29.06%	82.86%
Stdev	0.0101	542.7780	4.89%	7.22%

Figure: Results using only features generated from images

## Multimodal Data Analysis: Some Results

		Animal		
	Test Error	Valid Error	R Square	Accuracy
Mean	0.0991	18.9306	56.29%	65.71%
Stdev	0.0072	17.3450	3.43%	8.52%
		Myth 1		
	Test Error	Valid Error	R Square	Accuracy
Mean	0.1050	7.4241	56.91%	64.76%

		Tree		
	Test Error	Valid Error	R Square	Accuracy
Mean	0.0879	12.0430	56.56%	74.28%
Stdev	0.0069	11.2557	3.32%	15.28%
		Myth 2		
	Test Error	Valid Error	R Square	Accuracy
Mean	0.0778	6.8188	58.95%	75.24%
Stdev	0.0123	3.9580	6.34%	11.37%

Figure: Results using only features generated from text

#### Multimodal Data Analysis: Some Results

		Animal				
Test Error	Valid Error	R Square	Accuracy			
0.0574	2794.7566	74.63%	67.62%			
0.0061	4106.4331	3.48%	14.05%			
	0.0574	0.0574 2794.7566	Test Error Valid Error R Square 0.0574 2794.7566 74.63% 0.0061 4106.4331 3.48%			

		****		
	Test Error	Valid Error	R Square	Accuracy
Mean	0.0609	4468.1775	69.78%	66.67%
Stdev	0.0133	8839.4870	7.02%	13.89%
		Myth 2		
	Test Error	Valid Error	R Square	Accuracy
Mean	0.0514	253.1198	72.87%	71.43%

Tree

Myth 1				
	Test Error	Valid Error	R Square	Accuracy
Mean	0.0684	717.9587	71.92%	57.14%
Stdev	0.0089	1230.7645	3.95%	5.83%

Figure: Results using only features generated from Image and Text

#### Take Away Message from Initial Results

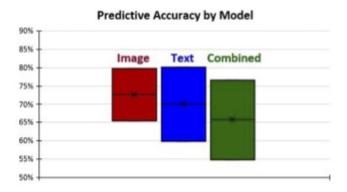


Figure: Results using only features generated from Images, Text, and Image and Text

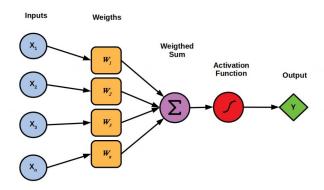
### Challenges in dealing with multimodal data

- Obtain a compact and modality invariant representation shared representation
- Translate data between modalities cross-modal generation
- Dealing with heterogeneous data modalities

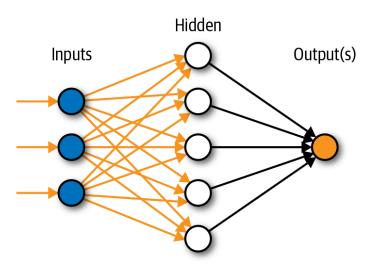
#### What are Perceptrons?

- A type of artificial neural network
- Takes a vector of real-valued inputs and calculates a linear combination of these inputs
- Outputs a 1, if the results is greater than some threshold or -1 otherwise
- Perceptron represents a hyperplane decision surface in n-dimensional space of instances (data points)

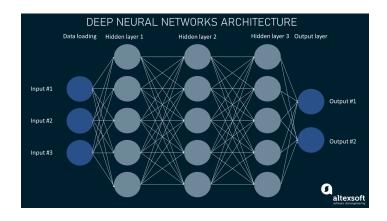
## Deep Learning 101: Perceptrons



#### What are Artificial Neural Networks?



#### What are Deep Neural Networks?



#### Generative Models

#### What are they?

Goal: Treat all multimodal data as stochastically generated from a global latent variable that corresponds to a shared representation.

#### Advantages:

- Not only multimodal data can be generated from a shared latent variable, but also the latent variable can be inferred from arbitrary modalities.
- Helps acquire shared modality and cross-modal generation.

Disadvantages: Very high dimensional feature space, compute intensive.

#### Deep Generative Models

#### What are they?

- Framework that represents the distribution of generative models by *deep* neural networks.
- Characterized by end-to-end learning with back-propagation
- Ability to generate high-dimensional and complex data

## Some examples of Deep Generative Models

- Variational Autoendcoders (VAEs)
- Generative Adversarial Networks (GANs).

#### Multimodal Generative Models

- An i.i.d dataset  $X = \{X^{(i)}\}_{i=1}^N$
- Each example  $X^{(i)}$  has M modalities
- True joint distribution of multimodal data:  $n = (X) - n = (x_0, \dots, x_M)$

$$p_{data}(X) = p_{data}(x_1, \cdots, x_M)$$

• Assume  $z^{(i)} \in Z$  embeds different modalities  $X^{(i)}$ 

## Problem Setting

- ullet Shared Representation: Embed all modalities in X in a good common space
- Cross Modal Generation: Generate modalities, when only some of the M modalities are known using the shared representation.

## What does it mean to have a good shared representation?

- Similarity in the representation space must imply similarity of the corresponding "concepts"
- Must be easy to obtain even in the absence of some modalities.

#### Multimodal Generative Models

#### What are they?

Consist of Latent Variable models with all modalities X as observed variables and the shared representation z as a latent variable. Each modality is assumed to be conditionally independent given a latent variable.

$$p_{\theta}(X,z) = \prod_{m=1}^{M} p_{\theta_m}(x_m|z)p(z)$$
 (1)

where  $\theta = \{\theta_m\}_{m=1}^M$  is the set of parameters for the conditional distributions of each modality.

#### Multimodal Generative Models

#### Maximize Loglikelihood

$$\hat{\theta} = \arg\max_{\theta} E_{p_{data}(x)}[\log p_{\theta}(X)]$$
 (2)

- Objective is intractable, and involves marginalization of a latent variable
- Alternatively, infer from the generative model i,e, find the posterior distribution  $p_{\theta}(z|X_k)$  of the shared representation z given any modality  $x_k$
- Even estimating posterior is intractable!

## Key issues in multimodal generative learning

- How to design and train generative models
- How to perform inference from a latent variable

## What are Variational Auto Encoders (VAEs)?

- They are latent variable models
- $p_{\theta}(x) = \int p_{\theta}(x|z)p(z)dz$  where  $p_{\theta}(x|z)$  is parameterized by a deep neural network and prior p(z) is often taken to be a standard multivariate Gaussian.
- Instead of maximizing the intractable log-likelihood, we maximize an Evidence Lower Bound (ELBO)

## Advantages of Variational Auto Encoders (VAEs)?

- VAEs represent both generation and inference as paths of DNNs – can be trained fast and handle high dimensional data
- Good models for representation learning
- Can deal with heterogeneity of multimodal data

## Two categories of multimodal deep generative models

Two main categories based on how they model inference from shared representations

- Coordinated Models: modeling inference from a single modality
- Joint: modeling inference from ALL modalities.

#### A little more on Coordinated and Joint Models

- Coordinated model can embed each modality into the same shared representation; cannot perform inference on all modalities
- Joint model directly models inference to the shared latent space given all modalities

## Known Challenges for Joint Variational Encoders

- Handling of missing modalities
- Modality specific latent variables
- Weakly supervised learning

## Types of Deep Generative Models

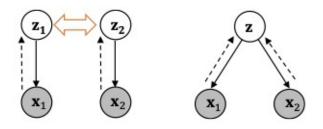


Figure: Coordinated and Joint Deep Generative Models

#### Future Research Plan

- Can work for two or three modalities; in real-world number of modalities can be very large!
- Greater number and modality of data can cause difficulty in training them.

## Work in Progress

- We are always looking for experienced programmers (Java, Python) to help our efforts!
- Coursework / Independent study options or opportunities to participate hands on in our projects.
- Work with a team of like-minded business analytics

#### Support our artists!

#### Our artists

We are always on the look out for sponsors for our artists!

- Buy art-work from collaborators
- Support their work through exhibitions
- Help preserve their work in museums and other indexed digital archives to make them searchable.



