



The Online Tracking Arms Race

Who is tracking you on line? Today's news is full of stories of companies and governments that are collecting data about you on the internet. How does this work, and how can you protect your personal data? language and coding environments for students.

Arvind Narayanan is an Assistant Professor of Computer Science at Princeton. He studies information privacy and security and has a side-interest in technology policy. His research has shown that data anonymization is broken in fundamental ways, for which he jointly received the 2008 Privacy Enhancing Technologies Award. Narayanan is one of the researchers behind the "Do Not Track" proposal. His most recent research direction is the use of Web measurement to uncover how companies are using our personal information.

Narayanan is an affiliated faculty member at the Center for Information Technology Policy at Princeton and an affiliate scholar at Stanford Law School's Center for Internet and Society. You can follow him on Twitter at @random_walker.

Date: Thursday, November 21, 2013, 8:00 pm.
(Refreshments and networking at 7:30 pm.)
Place: Small Auditorium, Room CS 105
Computer Science Building, Princeton University
Information: Dennis Mancl (908) 582-7086
On-line info: <http://PrincetonACM.acm.org>

All Princeton ACM / IEEE-CS meetings are open to the public. Students and their parents are welcome. There is no admission charge, and refreshments are served.

A pre-meeting dinner is held at 6:00 p.m. at Ruby Tuesday's Restaurant on Route 1. Please send email to princetonacm@acm.org in advance if you plan to attend the dinner.

